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EUROPEAN HIGHER Web Porta For The European Higher India and South Asia 2015 - 26th-29th NOVEMBER 2015 Delegation of The European Union STUDENT OFFERS THE HIGHEST ACADEMIC STANDARDS, UNRIVALLED CHOICE OF AND ACCESS TO WORLD-LEADING RESEARCH INSTITUTIONS, FACILITIES, AND

How creating an easy-to-grasp-and-use portal for the European Higher Education Virtual Fair (EHEVF) 2015 empowered the EU delegation to provide university entrants from India and South Asia with a single convenient source of information about uni news and available training programs with built-in chat rooms for direct communication with university representatives.

Problems

Online Portal should solve following problems that considered to be typical for every fair:

- Lack of necessary information about participants, universities; problem of information irrelevance & commonality
- Non-organized information about available training programs, accommodation, expenses
- Unability to filter promptly all information about user's needs
- Unability to maintain direct/virtual communication between students and university representatives
- Lack of user-friendly platform to manage the entire pre-collected information and display it to the user in convenient way

The main troubleshooting solution was to create the portal on the basis of CMS.

Challenge

The main goal of our team was to make the backend part of the portal:



Import all early collected information on our CMS.



Create a university news feeds and possibility to receive periodical news from the existing ones (from university sites).



Integration with Adobe Connect webinars



Arrange Q&A sections in each university; provide dynamic content filling of this sections on the basis of frequently asked questions; launch notifications for the interested upon receiving new questions / answers



Give the possibility for uni representatives to make their own micro-blogs for each university.



Provide Online Calendars with the ability to subscribe on it and on periodical notifications upon publishing of up-to-date information that might be interesting to the user





Arrange Online Chat Rooms for students and universities in a given time interval



Import / export of users and creation of users notification about particular events in the system

Aggregation of news feeds and the ability to customize the data tapes for registered users



Creation of custom reporting forms

Enable easy editing / updating of information about universities by the uni representatives or content editors



Creation of custom layout for CMS pages

Solution



Technologies



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