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# Mobile Taxi App For a Transportation Company



How launching a mobile taxi app targeted both at passengers and drivers helped a transportation company pump up its user base in Central Asia by **31%**.

## Objective

The goal was creating an app enabling passengers to call a passenger or a cargo taxi, on the one hand, and carriers to receive orders from customers onto their mobile devices, on the other hand. For making the service up and running it was required to engineer a passenger and driver rating system per mutual assessments according to the results of each ride or carriage.



## Solution

We came up with Android and server apps enabling the passenger to:



Call up a passenger or cargo taxi right to the address indicated automatically on the app or as corrected by passengers themselves



Get information about available transport and choices



Filter cargo transport per tonnage



Assess the driver



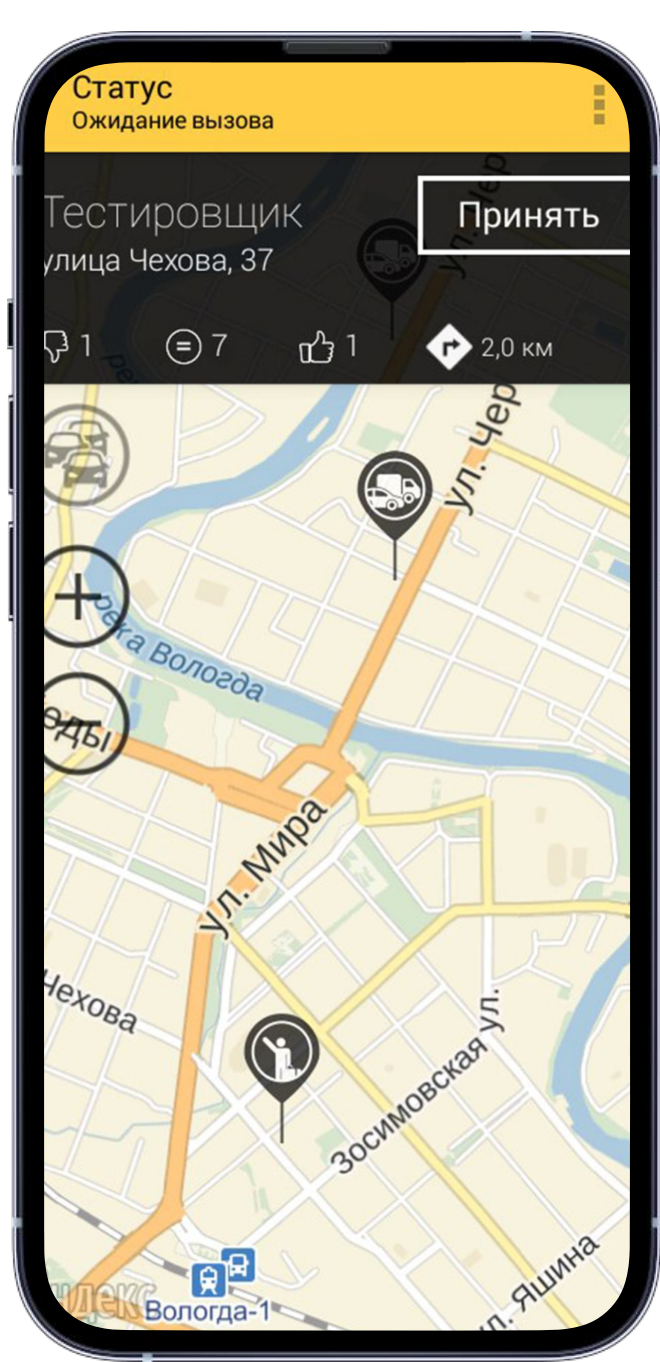
Track down transport on a map



Make a phone call to the driver



Announce a taxi arriving



## Key features



Receive orders onto their mobile devices and see the customers on a map



Choose a passenger per his rating status



Assess the passenger



Make a phone call to the passenger

## Technologies

- Yandex Map Kit
- Parallax
- Cloud Messaging
- Enhanced-Volley
- httpmime
- ViewPagerIndicator
- Android EditText Validator
- Locations APIs

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