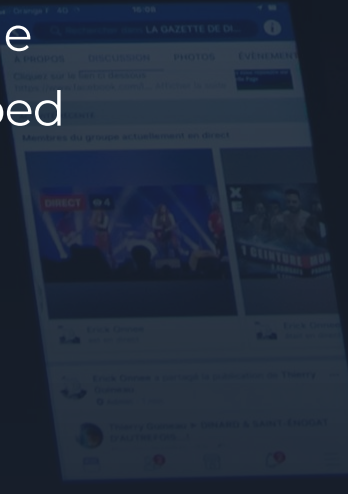


Live Event Platform For a Canadian Video Streaming Provider



How honing the live event platform by optimizing bandwidth usage and adding streaming of 360-degree virtual reality (VR) videos helped an entertainment company **elevate the market position** of their flagship product with a **17% spike** in new signups.



Challenge

The company contacted *instinctools while looking for a contractor to help them to implement several new features for their platform. **The main challenge for our team was to implement:**

■ new UI/UX

■ caching feature to increase the Quality over Public Internet

Solution

Our team met all the requirements of the customer and successfully delivered all the important features. The customer is pleased with the efficiency of communications and the quality of work delivered.

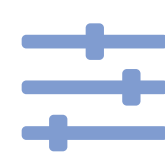
Key Features



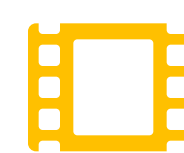
Give your Internet audience the best viewing experience, regardless of their geographic location, network conditions or preferred device



Send your video streams to a transcoder in the cloud to take care of adaptive bitrate (ABR) distribution when your Internet connection isn't very reliable



Optimize bandwidth usage without sacrificing a high-quality viewing experience



Provide the highest quality streaming events and stream 360-degree virtual reality videos

Technologies



Node.js



Video streaming



Backbone.js

Do you have a **similar project idea**?

Contact us — and we will estimate your projects costs for free!

[CONTACT US](#)

