How rolling out a mobile app for requesting telephone and Skype consultations with a Clinical Contact Centre (CCC) allowed a local healthcare provider to increase access to health services for the most vulnerable patient groups, such as underinsured and bed-ridden elderly, people with temporary limited mobility, and disabled patients.

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# About the Project

instinctools

We designed two mobile apps for both iOS and Android platforms that allow a user to access local healthcare services quickly, simply and at a time which is convenient to user. The apps were designed to enable health and social care integration, support self-management of long-term conditions and expand access to services.

#### Challenge

The main business objective was to improve business processes and GP (General Practice) service provision to company's clients, creating the digital products demanded for this purpose.

#### Solution



Expand access to services



Self-management support on the longterm basis To improve business processes and GP (General Practice) service provision \*instinctools proposed to develop mobile apps for iOS and Android platforms that would have met customer's business objectives:



Health and social care integration



Quick access to local healthcare services



### **Key features**



Register at participating practices



View practice information



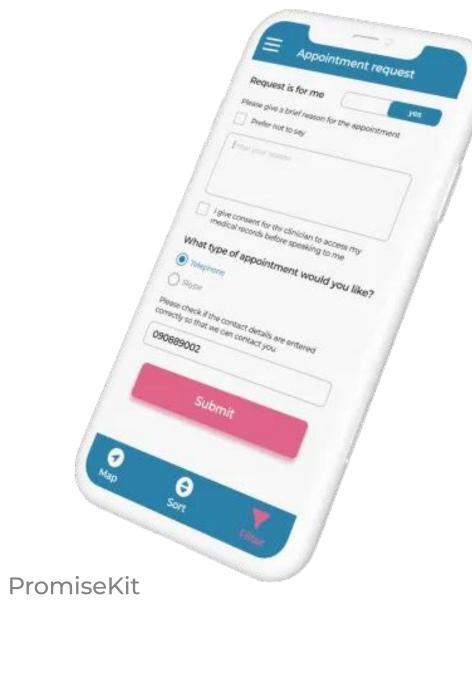
Request a telephone or Skype consultation with the Clinical Contact Centre (CCC)



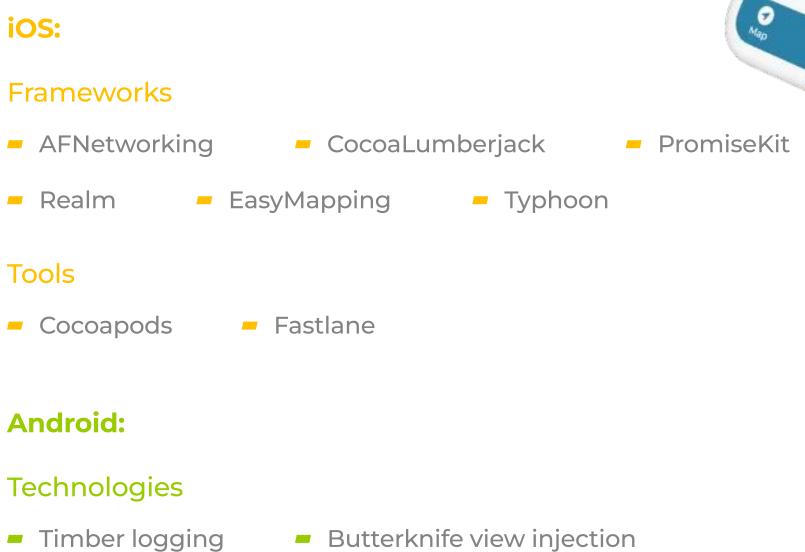
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## Technologies



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