

Dating App For a German Entertainment Startup



How rolling out a date application with a broad range of features from searching for the nearest users and photo ratings to VoIP for making private calls and calculation of compatibility helped a Berlin-based entertainment startup attract the first users in the local market and raise €11m for further development.

Task

More and more people use services and apps for establishing connections and communicating today.

Differential features:

- you can make a confidential direct call to another user using VoIP technology
- this app should also include the most services that appear in the similar applications.

Solution

We developed iOS app and server application with following features:



Search for the nearest users using GPS as well as users from other close cities



Calculation of compatibility with supposed partner taking into account common objectives and preferences



"User profile" that displays their look, preferences, and interests



Public and private photo albums (private photos are available for selected users)



Profile for a couple



Messaging and chat



Photos rating



"Who visited my profile" function



Paid services to advertise the profile



Private call to a user using VoIP

Technologies



SIP VoIP



UIKit



CoreLocation
framework



REST

MapKit

MapKit
framework



CoreGraphics
framework



AVFoundation
framework



ImageIO
framework

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