

# Coupon And Sales Mobile App For Finding In-Store Deals

How creating a shopping app with geo-tagged sales across the Pacific region, notifications about new sales in the relevant categories, and e-coupons for exclusive discounts resulted in **6,000+ users** in the first year.

## Main app features

- **browse categorized** and geo-targeted sales
- **subscribe and get notified about new sales** from chosen categories
- **view information about shops** organizing sales
- **get and activate e-coupons** to get exclusive discounts
- **create lists of chosen sales** and coupons in online/offline mode

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*I've hired top US engineers, and I've hired \*instinctools engineers – as individual engineers and as a fully managed team. Simply put: the quality is right there with top US-based engineering, but the price isn't.*

## Technologies



Android Location API



Google Maps API



Facebook SDK



Android Volley

## Budget and project details:

- Analytics – was not needed
- PM – 8 m/days
- Graphical Design – was not needed
- Programming – 52 m/days
- QA – 12 m/days
- Delivery – 5 m/days
- IN TOTAL: 77 m/days
- Project budget: \$17 900

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